

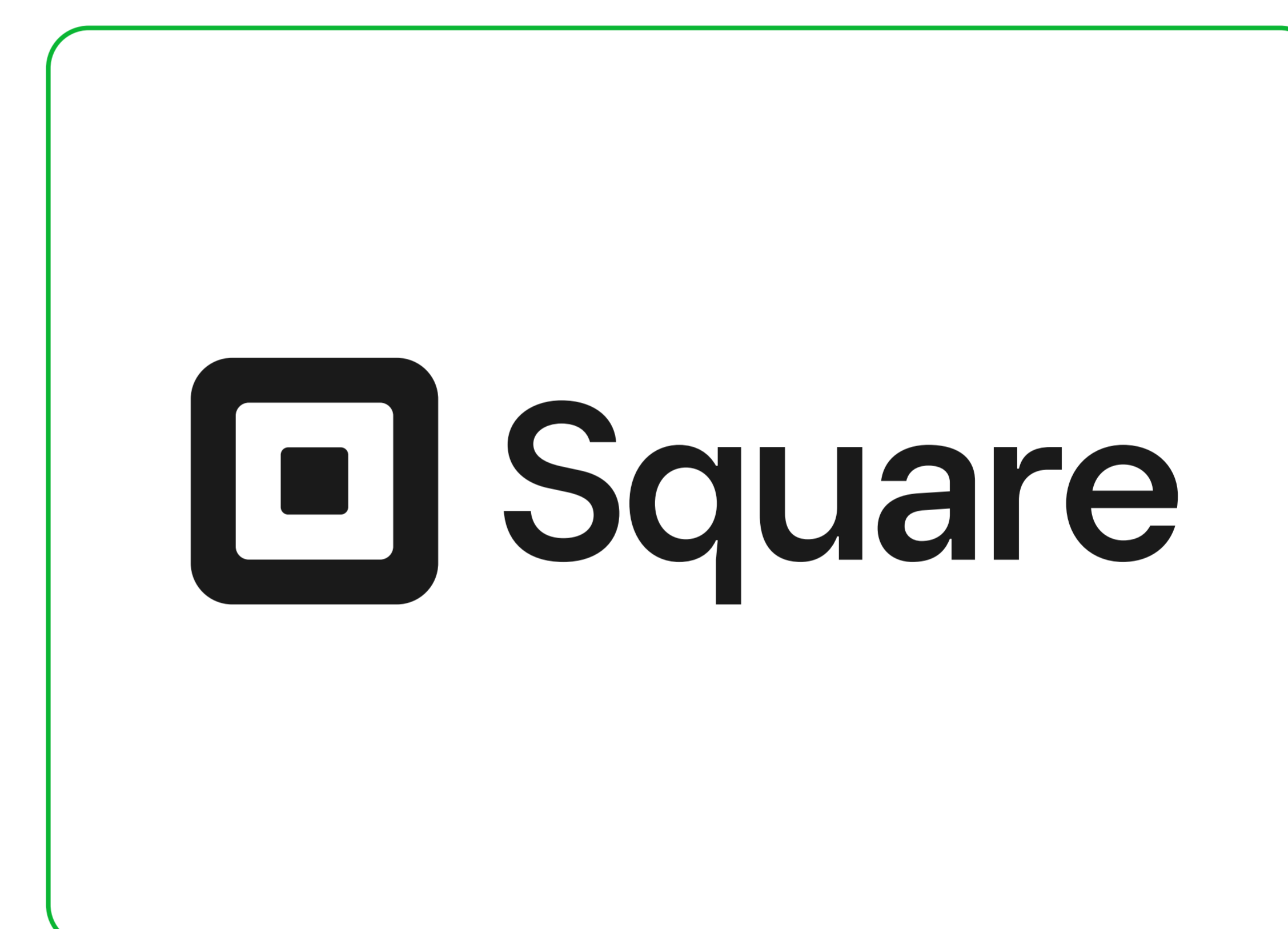
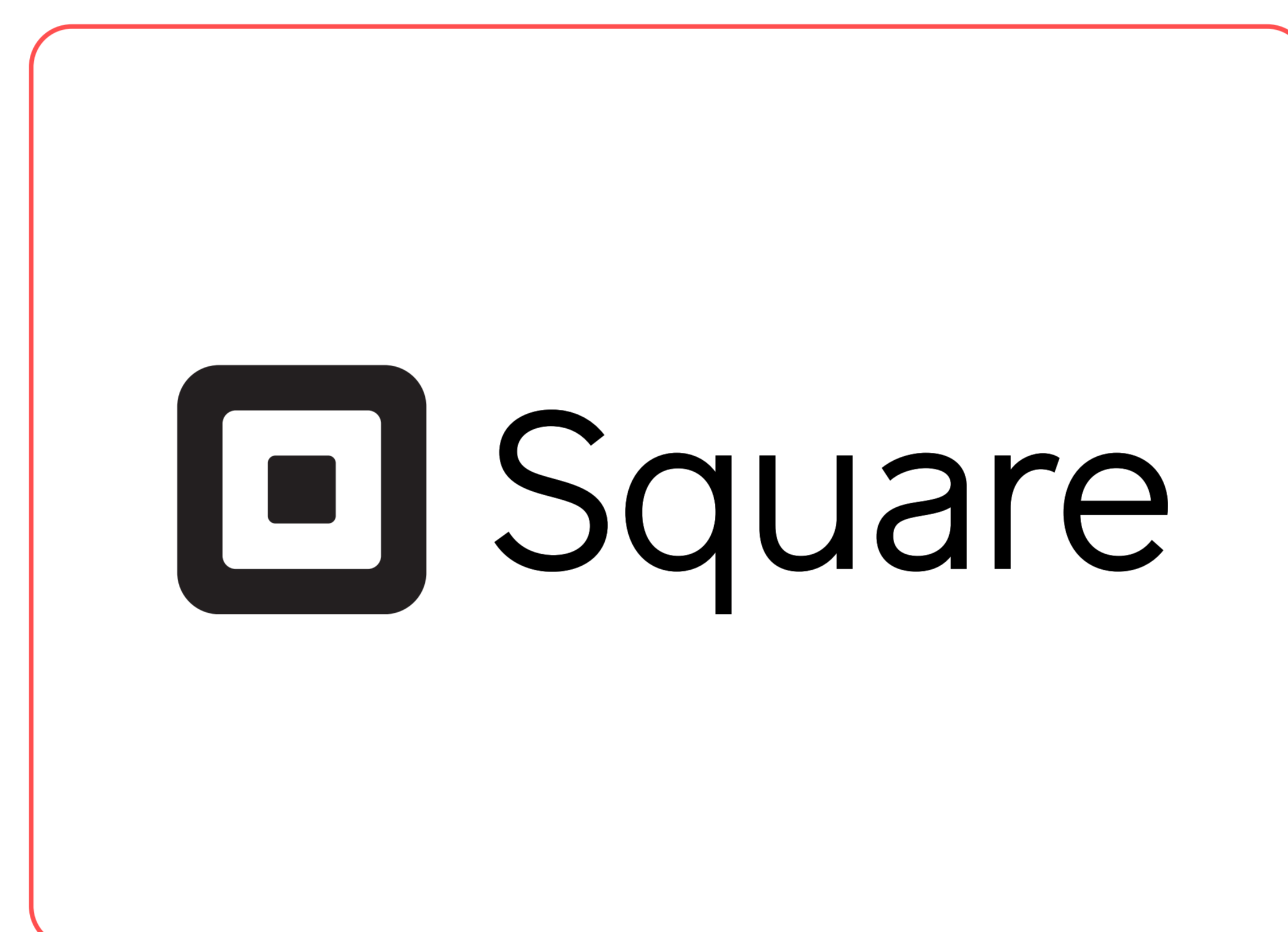
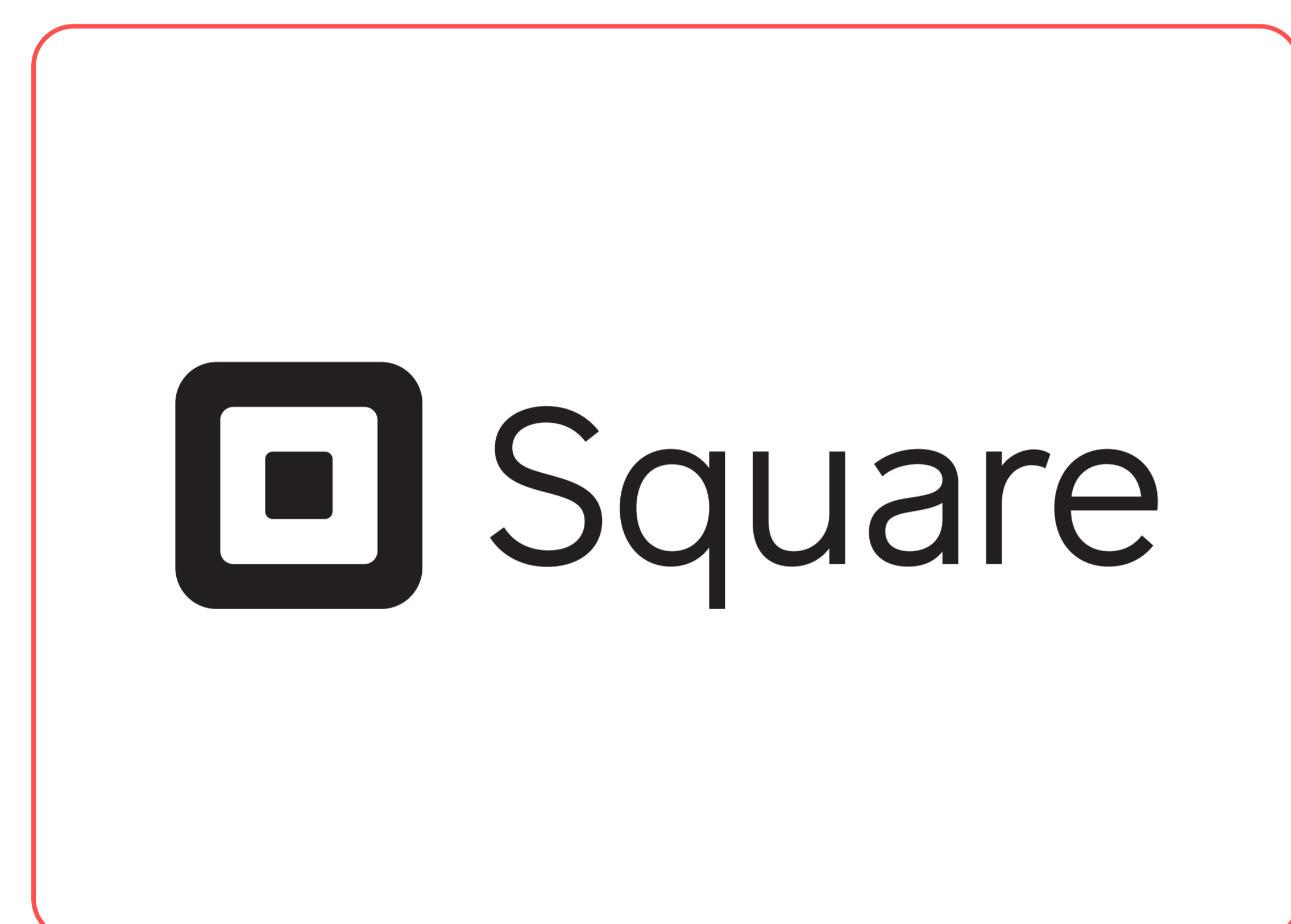


## New Square logo and resources.

What changed, plus everything you need to update your files.

## As of Jan 21, 2022, Square has a new logo.

It's a small departure from the logo we've used since 2015. The update puts our wordmark in our new typeface, Square Sans. The Square jewel remains unchanged.



## Usage

As long as you're working with the latest logo file, you should be good to go. We have specific guidance regarding the logo – such as not changing the color or making any modifications to the logo

## Logo Usage Guidelines

For a complete list of dos and don'ts, view our logo usage guidelines.